## **FUSION COOKIE POLICY**

This cookie policy related to the website operated by fusion learning Limited trading as fusion learning and fusion fuel, a company incorporated in England and Wales. Our company number 04031737 and our registered office is at Stable Court, The Beechwood Estate, Elmete Lane, Leeds, LS8 2LQ ("fusion" / "we"/ "our" / "us").

Our website uses cookies to distinguish you from other users of our website. We may use cookies where appropriate to gather information about your computer in order to assist us in improving our website and to ensure we provide the best possible user experience. Cookies are also used by our web analysts to evaluate how and where are visitors are from, all of this information is anonymous and not tied to an individual.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree to us doing so. Cookies contain information that is transferred to your computer's hard drive.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Management	Cookie Name	Purpose and Information
Google Analytics (Third Party)	<ul><li>ga</li><li>gid</li><li>gat</li><li>ga_user_id</li></ul>	This is used to collect information about how visitors use the site. The cookies collect information anonymously, including the number of visitors to the site, where visitors have come to the sites from and the pages they have visited. We use this information to compile reports and to help us improve the site.
Google Maps (Third Party)	<ul> <li>1P_JAR</li> <li>CONSENT</li> <li>SIDCC</li> <li>SID</li> <li>SAPISID</li> <li>APISID</li> <li>SSID</li> <li>HSID</li> <li>NID</li> </ul>	Google set a number of cookies on any page that includes a Google Map. While we have no control over the cookies set by Google, they appear to include a mixture of pieces of information to measure the number and behaviour of Google Maps users.  Types of Cookies used by Google (link to https://policies.google.com/technologies/types?hl=en)
DoubleClick (Third Party)	• IDE	DoubleClick uses cookies to improve advertising. Types of Cookies used by Google
HubSpot (Third Party)	<ul><li>_cfduid</li><li>_hssc</li><li>_hssrc</li><li>_hstc</li><li>hubspotutk</li></ul>	HubSpot set a number of cookies for performance and functionality; analytics and customisation; advertising; and social networking. HubSpot Cookie Policy
Facebook (Third Party)	• fr	Facebook set a number of cookies on pages which include setting cookies for authentication; security, site and product integrity; advertising, recommendations, insights and measurement; site features and services; performance; and analytics and research. Facebook Cookie Policy
HotJar (Third Party)	_hjIncludedInSample	HotJar collect standard internet log information and details of visitor behaviour patterns, which is stored in cookies. HotJar Cookie Information
Vimeo (Third Party)	utma    utmz	Vimeo set a number of cookies on pages which include an embedded video hosted by Vimeo. While we have no control

	<ul> <li>_abexps</li> <li>continuous_play_v3</li> <li>has_logged_in</li> <li>has_uploaded</li> <li>is_logged_in</li> <li>player</li> <li>vuid</li> </ul>	over the cookies set by Vimeo, they are used for: (1) to enable certain functions; (2) to provide analytics; (3) to store your preferences; and (4) to enable ad delivery and behavioural advertising. Vimeo Cookie Policy
fusion learning	<ul> <li>idsession</li> </ul>	

This website uses tracking software to monitor its visitors to better understand how they use it. This software is provided by Google which uses cookies to track visitor usage. The software will save a cookie to your computer's hard drive in order to track and monitor your engagement and usage of the website, but will not store, save or collect personal information.

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. If you have previously consented to the use of cookies but wish to remove cookies from your computer, please see the following webpages:

- Chrome: https://support.google.com/chrome/answer/95647?hl=en&co=GENIE.Platform=Desktop;
- Firefox: https://support.mozilla.org/en-US/kb/clear-browsing-history-and-cookies-firefox-os; or
- Edge/Internet Explorer: https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies.

However, if you use your browser settings to block all cookies (including "strictly necessary" cookies) you may not be able to access all or parts of our website. Except for essential cookies, all cookies will expire after 365 days. For more information about cookies generally please read the advice at AboutCookies.org.