



# CitiPark

## Media Pack

CitiParkUK





# CitiPark



## Contents

Leading car park operator, CitiPark, owns and operates 16 prime location car parks across the country. All of our car parks are open 24/7 and offer round-the-clock customer support, either on-site or remotely via the 'Engine Room' in Leeds.

CitiPark has a wide range of advertisement opportunities across our portfolio, enabling you to get your message to the target audience. These include:

1. **Poster Sites**
2. **Ticket Back Advertising**
3. **Event Space**
4. **Filming & Photography**
5. **Media Enquiries**



Your  
advert  
here

CitiPark

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# Poster Sites

Posters are one of the most cost effective forms of advertising on the market. Posters allow you to spread your message to the thousands of customers we welcome each day in a simple, easy and affordable manner.

We offer over 100 poster sites across our 16 branches. Each poster is strategically located in high footfall and dwell areas, guaranteeing maximum exposure.

## Cost\*

From £15 per week

From £25 per fortnight

From £50 per month

\*Above cost does not include design, template or delivery

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## Ticket Back Advertising

Ticket back advertising enables you to deliver your message direct to the consumers' hands. With an average of 5,000 tickets used a day, that's 5,000 people that will potentially read and respond to your ad.

### Cost

£6.75 per thousand tickets\*

\*A minimum order of 60,000 tickets is required

\*Above cost does not include design, template or delivery





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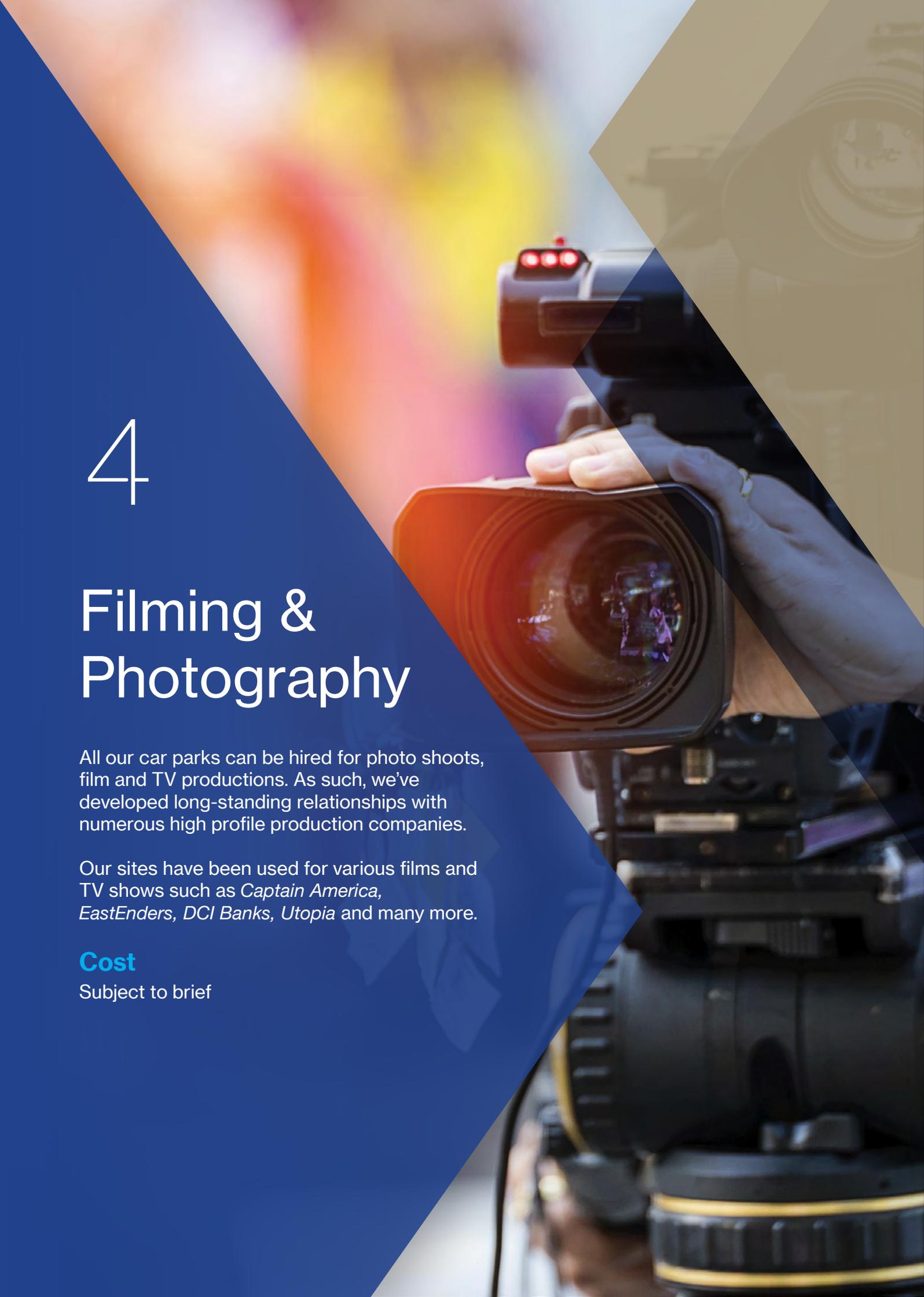
# Event Space

Looking for a unique event space that can cater to your needs? Our car parks can be tailored for events of all kinds - from markets and fairs to product launches and parties.

We have a range of car parks within our portfolio that can be used for events, from small surface car parks in Manchester to Leeds' largest multi-storey.

## Cost

Subject to event



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## Filming & Photography

All our car parks can be hired for photo shoots, film and TV productions. As such, we've developed long-standing relationships with numerous high profile production companies.

Our sites have been used for various films and TV shows such as *Captain America*, *EastEnders*, *DCI Banks*, *Utopia* and many more.

### Cost

Subject to brief

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# Media Enquiries

For media enquiries contact:

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# CitiPark

CitiPark.co.uk

